

2017 SID-Washington Annual Conference Sponsorship Benefits

Sponsor Benefits	Diamond \$15,000 (\$25,000 Non-Member)	Platinum \$10,000 (\$15,000 Non-Member)	Gold \$7,500 (\$10,500 Non-Member)	Silver \$5,500 (\$7,000 Non-Member)	Bronze \$3,500 (\$4,500 Non-Member)	Supporter/Small Business \$1,500 (\$2,500 Non-Member)
Conference Guests	36 guests	24 guests	18 guests	12 guests	6 guests	3 guests
Tables at General Session(s)	3 tables	2 tables	1 ½ tables	1 table	½ table	-
Exhibition Space	Booth, prime location	Booth, prime location	Booth	Booth	Table	-
Looping PowerPoint Slides on Stage	Own slide with logo	Own slide with Logo	Logo on slide	Logo on slide	Logo on slide	Logo on slide
Visibility on App and Website	Logo	Logo	Logo	Logo	Listing	Listing
Social Media Perks	2 Tweets, 1 Facebook post, 1 Instagram post	2 Tweets, 1 Facebook post	2 Tweets	-	-	-
Logo/listing on Conference Sponsor Main Signage	Logo	Logo	Logo	Logo	Listing	Listing
Logo/listing in Pre-Conference Outreach	Logo	Logo	Logo	Logo	Listing	Listing
Logo in Conference Handout	Logo	Logo	Logo	Logo	Listing	Listing
Topical Discussion Lunch Topic & Facilitator	Yes	Yes	Yes	-	-	-
Logo/Listing on signage for Reception and Breaks	Yes	Yes	-	-	-	-
Day-of Promotional Push through Event App	Yes	Yes	-	-	-	-
Visibility in Post-Conference Promotions	Yes	Yes	-	-	-	-
Video Loop on Registration and Common Area Screens	1-2 Minute Video	-	-	-	-	-

Student Sponsorship - \$1,000

The purpose of this sponsorship level is to provide organizations with the opportunity to invest in future development practitioners and colleagues. In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.

- Sponsor organizations will receive 6 student tickets to be distributed to a list of students of their choosing or a list of students provided by SID-Washington.
- Sponsor organizations will be listed with other student sponsor organizations on the SID-Washington website and in the conference app.

Sponsor organizations will also be recognized on student attendee name badges ("sponsored by x organization").